

# MONIQUE TUCKER

646-287-6522

Portland, OR

moniquetucker@gmail.com  
github.com/moniquemtucker  
linkedin.com/in/moniquetucker

## EDUCATION

### PDX CODE GUILD

Portland, OR Aug - Nov 2014  
12-week immersive full-stack dev bootcamp

#### PDX Code Guild Projects:

- Created "simply good," Django web application that tracks consumption of whole and processed foods
- Designed and developed website for career coaching practice with HTML, CSS/Bootstrap, and jQuery
- Used Python to create program that reconciles finances between 2 people

### MIT SLOAN SCHOOL OF MANAGEMENT

Cambridge, MA 2009 - 2011  
MBA, Certificate in Sustainability

- Consulted with Icebreaker: built model to map customer experience and recommended strategies for growth

### BROWN UNIVERSITY

Providence, RI 1999 - 2003

BA in Business Economics

- On-air DJ on WBRU, broadcasting to 200,000 listeners; semester abroad at University of Melbourne, Australia

## SUMMARY

Web developer with business analyst background; industry experience in data-driven strategy, financial services, and retail

## TECHNICAL TOOLBOX

- **Front-end:** JavaScript, jQuery, HTML/CSS, Bootstrap
- **Back-end/Database:** Python, Django, SQL, Teradata
- **Additional:** Git, pair programming, SiteCatalyst, LEED AP

## WEB DEVELOPMENT EXPERIENCE

### METAL TOAD

Portland, OR

Feb - Mar 2015

*Web Developer Intern*

- Added feature to Drupal internal tracking tool utilizing BambooHR API; refactored existing tool architecture
- Manual QA testing of projects before launch with JIRA
- Completed weekly sprints designed to broaden knowledge base of different frameworks

## DATA DRIVEN/ANALYTICAL EXPERIENCE

### CAPITAL ONE FINANCIAL

Richmond, VA

2011 - 2014

*Business Manager*

Strategized digital agenda and analyzed legal risk of balance transfer credit card business

- Protected balance transfer business by identifying process gaps and documenting processes, ensuring execution matched business intent
- Launched interstitial campaigns; analyzed results using SQL and SiteCatalyst which demonstrated that balance transfer interstitials overall have a positive impact on conversion rates
- Influenced senior executives to move balance transfer program more towards a digital experience in order to reduce program complexity and enhance customer experience
- Developed internal repository prototype as part of Capital One Hackathon

## SALES & MARKETING EXPERIENCE New York, NY

*sales and finance in retail industry*

*email marketing in music industry*

2008

### MACY'S HOME STORE

*Gross Margin Analyst*

- Built Excel models to forecast daily sales numbers and ensure gross margin goals were met

### GOLDEN TOUCH IMPORTS

*Sales Assistant to VPs of Sales*

- Evaluated sales data based on buying and market trends

### JONES NEW YORK

*Sales Assistant to VP of Sales*

- Analyzed top selling styles to create new brand and attract buyers; brand sold to Macy's

2003

### LIVE NATION

*ENTERTAINMENT*

*Email Marketing Producer*

- Produced and delivered emails promoting major music concerts